

# Fremantle Ports Implementation of RedDot Content Management System



## Client

Fremantle Ports is Western Australia's largest port, with a total trade through the port valued in excess of \$13.7 billion annually.

<b>Project</b>	Implementation of RedDot Content Management System for the <a href="http://www.fremantleports.com.au">www.fremantleports.com.au</a> website
<b>Added Value to Client</b>	Rapid ability for the Communications Department to easily change content on the website with minimal change to their existing processes and toolsets.
<b>Project Duration</b>	July 2005 to September 2005
<b>Outcome</b>	The newly released internet site incorporates full content management capabilities for all content contributors within Fremantle Ports. This has occurred with minimal disruption and change.
<b>Key Points</b>	<ul style="list-style-type: none"> <li>– Robust and scalable content management solution</li> <li>– Applications embedded within content</li> <li>– Project planning, analysis and implementation project</li> <li>– Integration with .Net web applications and web services</li> </ul>



## The Need

Fremantle Ports required a content management system to manage the development and delivery of their internet site.

The existing content management system had served its purpose and a new more user friendly system was required.

## The Solution

During the implementation of RedDot CMS, customisation to provide very simple means of creating and managing content, including custom content forms to allow easy addition of a Fremantle Ports specific taxonomy for content, plus customisation of help content to be Fremantle Ports specific has really hit the mark with Content Contributors at the Port.

Particularly helpful has been the Red Drop feature which allows users to drag a Word document onto a Red Drop icon and import the content removing spurious Word tags, but retain formatting.



**Content Page - Attachment Objects with Picture Object**

The major activities undertaken during the project included:

- Working with Fremantle Ports to develop a Project Plan, Requirements Document and Solution Definition, as well as the Implementation Plan
- Providing implementation services
- Content migration
- Integration with existing web enabled applications and web services

## The Result

The software was implemented, templates developed for the Fremantle Ports site. In addition, consideration will be given to integration with the Fremantle Ports Microsoft Sharepoint intranet in 2006.

*Ross is an Authorised RedDot CMS Implementation Partner.*